

Forming the future

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2011 World Bamboo Day event to be hosted by Hape

We are proud to announce that on September 18th Hape will host the Chinese event for the annual World Bamboo Day celebrations. World Bamboo Day was first declared by the Thai Royal Forest Department on 18 September 2009 in Bangkok, and is organized by the World Bamboo Organization in order to promote the benefits, uses, and study of bamboo. While there will be many different types of celebrations around the world, we at Hape will focus ours around children.

One of the best ways for children to learn about bamboo is to let them discover through play. Hape will host a one day do-it-yourself class at Hape's bamboo forest where all the children will be able to create a toy of their very own. The children will also be getting help from some of the best future designers from two of the top design schools in the world: Bauhaus University from Germany and the China Academy of Arts. These two schools will be visiting for an intensive bamboo toy design workshop where they will learn all about bamboo and, under the guidance of Hape's skilled craftsmen, how it can be used to create beautiful products.

For the parents and interested adults, there will be information on the sustainability of bamboo as a plant and resource. World Bamboo Day at Hape will be a great day to learn through play.

For more information on World Bamboo Day visit <http://worldbambooday.org>

